

FLOC MADNESS 2017 FREQUENTLY ASK QUESTIONS (FAQs)

What is FLOC Madness?

FLOC Madness is an annual volunteer giving program run by the FLOC Champions Network. FLOC Madness encourages volunteer giving. This is the third year of FLOC Madness.

How does FLOC Madness or volunteer giving help FLOC?

Well, your donation goes toward FLOC programs and administration, all of which helps FLOC's students and scholars. Just as important is that your donation looks good for FLOC when it approaches organizations and individuals for donations and other support. It is very positive when an organization's volunteers are involved not only by giving time, but are also so engaged that they donate money. Your donation shows donors and supporters (such as foundations and local businesses) that FLOC has strong support and that its volunteers are committed. This show of strong support and commitment makes it more likely for these entities to donate (or to become involved in volunteering too!).

Do I have to participate/donate?

No, you do not. Participation in FLOC Madness is totally optional and is targeted at **volunteers only**. Students and scholars are not being asked to nor required to make donations. Matching donations from volunteers' places of work are welcome.

If a volunteer knows of a company that wants to make a separate donation or is otherwise interested in supporting FLOC, please reach out to FLOC's Development Associate, Laura Evans (levans@floc.org).

Who runs the FLOC Madness Campaign?

The FLOC Madness Campaign is run by a group of volunteers (called the FLOC Champions) who've expressed interest in or have been identified by FLOC staff as being interested in working with FLOC staff on improving volunteer engagement.

How long is FLOC Madness?

FLOC Madness is a two week-long giving campaign.

How often does FLOC Madness happen?

FLOC Madness happens every year, generally around the time of the NCAA's March Madness Tournament.

When is 2017 FLOC Madness Campaign?

FLOC Madness 2017 will begin on Saturday, April 1, 2017 and end on Saturday, April 14, 2017.

What was volunteer participation before FLOC Madness?

When FLOC Madness began in 2014, volunteer donor participation was only around 10%. FLOC Madness 2014 raised the participation rate to 25%. For FLOC Madness 2015, unfortunately, the volunteer participation rate fell to about approximately 13%. Approximately 8% of volunteers participated in 2016. For FLOC Madness 2017, we'd love to reclaim our 25% rate and even exceed that with 30% volunteer donor participation.

How much money have the FLOC Madness Campaigns raised?

During the 2014 Campaign, the volunteer donors gave \$2,895; in the 2015 Campaign, volunteer donors gave \$1,635; in 2016 we raised \$2,231.

For each Campaign, the FLOC Board matched volunteer donations dollar-for-dollar so that the total amount raised by volunteers was doubled and then donated to FLOC: \$5,790 (2014) and \$3,270 (2015) \$4,462 (2016).

There will be dollar-for-dollar matching for FLOC Madness 2017.

Is a minimum donation required?

Online limitations require a minimum donation of \$10 **but** you can give **any amount in person** using cash or a check.

How do I give money in person?

You give money in person by putting cash or a check in an envelope with your name and your program's name on it and handing that envelope to your Site Coordinator. You may also reach out to the FLOC Champions (champions@floc.org) to coordinate your in-person donation.

I already donated to FLOC this year but not during FLOC Madness, will it count?

Yes. If you've already given then please let the FLOC Champions know by emailing us at champions@floc.org so that your donation is counted toward this campaign and toward calculating volunteer participation.

How can I help with FLOC Madness 2017?

Encourage your fellow volunteers to donate! Donate yourself! Email us at champions@floc.org to share any other ideas you have for improving FLOC Madness.

If you have a personal issue or other concern that you prefer to discuss with FLOC staff, you may reach out to, FLOC's Development Associate, Laura Evans, at levans@floc.org.